

# hello

nice to meet you

Stéphanie Etienne  
**ART DIRECTOR**



18 / 10 / 1983  
Swiss

Ch. de Malavernaz 9, 1806 St-Légier  
079 547 91 68, ste.etienne@gmail.com

ch.linkedin.com/in/setienne/  
**effiegfk.ch**

Very passionate, creative and inquisitive, I love all forms of content creation, from print to social media or digital.

## Education

2010 ∞ Federal VET Certificate Graphic Designer  
2003 ∞ Swiss Matura & High School Diploma  
Spanish & Visual Arts

## Languages

French ∞ Mother tongue  
English ∞ C1  
German ∞ B2  
Spanish ∞ B2  
Swiss Ger. ∞ A2

## Hard skills

Adobe InDesign | Adobe Photoshop | Adobe Illustrator  
Adobe Acrobat Pro | Sketch | Adobe After Effects  
Wordpress | Mailchimp | CSS & Html | Office Suite

Art direction | conception | content creation  
digital strategy | storytelling | editorial design  
branding | graphic design | advertising | social media  
packaging | digital design | web design | UI/UX | prepress

## Soft skills

Creativity | curiosity | flexibility | motivation  
commitment | initiative | management | autonomy  
collective

## Interest

Photography | architecture | cinema | music  
sport in general (*boardsports & floorball in particular*)

## References

**Creatives SA** Philip Baertschi, Managing partner  
079 212 33 45, philip.baertschi@creatives.com

**Creatives SA** Gilles Dumont, Creative strategist  
078 778 08 54, gilles.dumont@creatives.com

**Marvelous** Violeta Milicevic, Digital Marketing Strategist  
078 730 62 54, violeta@marvelous.digital

## Professional experience

- 2018-2020 ∞ **Creatives SA & Marvelous Digital Agency**  
Art Director  
*Conception | Strategy | Artistic direction  
Graphic-Editorial-Web-Digital design | Social media*  
Clients: Private banking - International sport federations - National and international companies SMEs
- 2014-2018 ∞ **Creatives SA**  
Senior Graphic Designer  
*Conception | Graphic-Editorial-Web-Digital design  
Social media*  
Clients: Private banking - International sport federations - National and international companies SMEs
- 2010-2014 ∞ **7sky publishing & XIII communication agency**  
Graphic Designer & Community Manager  
*Graphic-Editorial-Web-Digital design | Social media  
Copywriting | Content Management | Event*  
Clients: Sport industry - Luxury industry  
Watchmaking and High-end Watchmaking - SMEs
- 2009-2010 ∞ **7sky publishing**  
Graphic design apprenticeship  
*Graphic-Editorial-Web-Digital design | Social media  
Event*  
Clients: Sport industry - Luxury industry  
Watchmaking and High-end Watchmaking - SMEs
- 2007-2009 ∞ **Oscar Ribes**  
Graphic design apprenticeship  
*Graphic-Editorial-Web design | Copywriting*  
Clients: Luxury hospitality - Private banking  
Industry - Watchmaking and High-end Watchmaking  
SMEs

## Complementary experiences - voluntary work

### Vaud Unihockey

- 2017 - ... ∞ President of Vaud Cantonal Floorball Association (Vaud Unihockey)
- 2016 - ... ∞ Young talents promotion for Vaud Unihockey  
*U13 & U15 regional selections and school & sport*

### Unihockey Club Jongny

- 2010 - ... ∞ Vice-president (more than 90 members)
- 2009 - ... ∞ Trainer (floorball school - ca. 15 kids)