

hello

nice to meet you

Stéphanie Etienne
ART DIRECTOR



18 / 10 / 1983

Swiss

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Very passionate, creative and inquisitive, I love all forms of content creation, from print to social media or digital.

Education

- 2010 ∞ Federal VET Certificate Graphic Designer
- 2003 ∞ Swiss Matura & High School Diploma Spanish & Visual Arts

Languages

- French ∞ Mother tongue
- English ∞ C1
- German ∞ B2
- Spanish ∞ B2
- Swiss Ger. ∞ A2

Hard skills

Adobe InDesign | Adobe Photoshop | Adobe Illustrator
Adobe Acrobat Pro | Sketch | Adobe After Effects
Wordpress | Mailchimp | CSS & Html | Office Suite

Art direction | conception | content creation
digital strategy | storytelling | editorial design
branding | graphic design | advertising | social media
packaging | digital design | web design | UI/UX | prepress

Soft skills

Creativity | curiosity | flexibility | motivation
commitment | initiative | management | autonomy
collective

Interest

Photography | architecture | cinema | music
sport in general (*boardsports & floorball in particular*)

References

Creatives SA Philip Baertschi, Managing Partner
079 212 33 45, philip.baertschi@creatives.com

Creatives SA Gilles Dumont, Creative Strategist
078 778 08 54, gilles.dumont@creatives.com

Marvelous Violeta Milicevic, Digital Marketing Strategist
078 730 62 54, violeta@marvelous.digital

Professional experience

2018-2020 ∞ **Creatives SA & Marvelous Digital Agency**
Art Director
*Conception | Strategy | Artistic direction
Graphic-Editorial-Web-Digital design | Social media*
Clients: Private banking - International sport federations - National and international companies SMEs

2014-2018 ∞ **Creatives SA**
Senior Graphic Designer
*Conception | Graphic-Editorial-Web-Digital design
Social media*
Clients: Private banking - International sport federations - National and international companies SMEs

2010-2014 ∞ **7sky publishing & XIII communication agency**
Graphic Designer & Community Manager
*Graphic-Editorial-Web-Digital design | Social media
Copywriting | Content Management | Event*
Clients: Sport industry - Luxury industry
Watchmaking and High-end Watchmaking - SMEs

2009-2010 ∞ **7sky publishing**
Graphic design apprenticeship
*Graphic-Editorial-Web-Digital design | Social media
Event*
Clients: Sport industry - Luxury industry
Watchmaking and High-end Watchmaking - SMEs

2007-2009 ∞ **Oscar Ribes**
Graphic design apprenticeship
Graphic-Editorial-Web design | Copywriting
Clients: Luxury hospitality - Private banking
Industry - Watchmaking and High-end Watchmaking - SMEs

Certification

LEARNING 7

2020 ∞ Marketing in a Digital World

Complementary experiences - voluntary work

Vaud Unihockey

2017 - ... ∞ President of Vaud Cantonal Floorball Association (Vaud Unihockey)

2016 - ... ∞ Young talents promotion for Vaud Unihockey
U13 & U15 regional selections and school & sport

Unihockey Club Jongny

2010 - ... ∞ Vice-president (more than 90 members)

2009 - ... ∞ Trainer (floorball school - ca. 15 kids)